

## “The House That Love Built”

Our House has 9 family bedrooms available and many common areas for families to enjoy. By adopting one of these rooms, your contribution helps to ensure that these spaces remain available to families without regard to their economic status which, in most cases, is dire. We ask that families contribute \$15.00 per night to stay at the House; however, 70% of families are unable to pay anything. Through your generosity, no family is ever turned away due to their inability to pay.



Your donation is critical to our success. Once all of our rooms are adopted, we will have raised an additional \$95,000 – approximately 21% of our annual budget. We have served over 6,000 families since 2004. With an occupancy rate of over 94% the past few years the need to provide temporary housing for families of critically ill and injured children is overwhelming.

The Pasadena Ronald McDonald House has built good relationships with our local hospitals who in turn refer all of the families that stay in our House. Approximately half of our families have a child receiving care at Huntington Hospital which is across the street. We also work with City of Hope, Shriners Hospitals for Children® – Los Angeles, Children's Hospital Los Angeles, County USC Medical Center, UCLA Medical Center, and other local healthcare providers. We greatly appreciate any assistance you can provide.



## Meet Ruben

Ruben is a four year old boy from Guerrero Negro, Baja California, México. Ruben was diagnosed with Arthrogryposis when he was born, and he has been treated at Shriners Hospitals for Children - Los Angeles since he was 3 months old.



Arthrogryposis is a congenital, neuro-musculo-skeletal disorder that affects various joints in the body. The joints in the body show contractures, stiffness, poor mobility or immobility and muscle fatigue. Because of his condition, Ruben uses a wheelchair to get around.

Ruben and his mother Maria were able to stay together at the Pasadena Ronald McDonald House during the course of his month-long treatment. Ruben is a very cheerful young boy but he misses his two siblings who are back at home. While at the Pasadena Ronald McDonald House, he loves to do puzzles and art projects. Your support helps Ruben and Maria while he is receiving necessary medical care.

Families are stronger when they are together, which helps in the healing process. By donating to the Pasadena Ronald McDonald House, you are helping parents better communicate with their child's medical team and keep up with complicated treatment plans when needed. All of this aids in the treatment and recovery of sick children from the United States and around the world.



**Pasadena  
Ronald  
McDonald  
House**

For other ways to help, please contact:  
Elizabeth Dever, House Director  
(626) 204-0400  
edever@pasadenarmh.org  
[www.pasadenarmh.org](http://www.pasadenarmh.org)

We thank you for your consideration and support.

# Friends of the House

## Annual Fundraising Campaign



**Pasadena  
Ronald  
McDonald  
House**

763 South Pasadena Avenue  
Pasadena, CA 91105  
Phone: (626) 204-0400  
Fax: (626) 585-1688  
[www.pasadenarmh.org](http://www.pasadenarmh.org)

## More Than a House

Since 2004, the Pasadena Ronald McDonald House has provided housing, comfort, care and support to families with children receiving treatment for serious or life threatening illnesses. With the high cost of hotel rooms, many parents would be sleeping on a hospital chair or in the family car. The Pasadena Ronald McDonald House is more than a house; we also provide laundry facilities, fully stocked pantries, computers with high speed internet, pet therapy, monthly family activities, home cooked meals by volunteers, transportation to nearby hospitals, yards with play equipment and BBQ grills, and a caring staff on site 24 hours a day, 7 days per week. We also have a robust volunteer program for students, individuals, groups and companies looking to lend a hand and make a difference.



## Become a Friend of the House

The Friends of the House campaign is our annual giving program for individuals who want to support the House at the \$1,000 level or more. While the Pasadena House receives valuable funding from McDonald's Corporation and their generous owner/operators, we are responsible for raising over 80% of our annual operating budget. Our primary source of funding comes from individual contributions, grants and other various events. In this challenging economy, the Pasadena House needs your help. Become a Friend of the House today.

## Friends of the House Membership Levels

### Platinum Level Adopt-A-Room \$10,000

- Adopt one of our common areas: Living Room, Dining Room, Family Room, or Kitchen (2)
- An appreciation plaque displayed outside the room for 1 year
- Recognition on our website and other promotional materials
- Letter of thanks from a family who used your room
- Invitation to a Donor Appreciation Party
- First right of refusal for the opportunity to adopt your room for the following year \*

### Gold Level Adopt-A-Room \$5,000

- Adopt one of our 9 family bedrooms
- An appreciation plaque displayed outside room for 1 year
- Recognition on our website and other promotional materials
- Letter of thanks from a family who stayed in your room
- Invitation to a Donor Appreciation Party
- First right of refusal for the opportunity to adopt your room for the following year \*

### Silver Level \$2,500

- An appreciation gift for your generosity
- Recognition on our website and other promotional materials
- Invitation to a Donor Appreciation Party
- A letter of thanks
- A personal call from the Board Chair or House Director

### Bronze Level \$1,000

- An appreciation gift for your generosity
- Recognition on our website and other promotional materials
- A letter of thanks
- A personal call from the Board Chair or House Director

All donations are tax deductible to the full extent of the law.

\*When the Pasadena Ronald McDonald House opened, there were a number of individuals, families and companies who generously sponsored rooms at the House. Our Adopt-A-Room program is in addition to this special program, and serves to support the operations of this particular room, and all of the families who stay in the room for a year.

## Friends of the House Pledges

I would like to pledge:

- ☐ Platinum Level Adopt-A-Room (\$10,000)
- ☐ Gold Level Adopt-A-Room (\$5,000)
- ☐ Silver Level (\$2,500)
- ☐ Bronze Level (\$1,000)
- ☐ I cannot participate in Friends of the House this year but I would like to donate the amount listed below.

\$ \_\_\_\_\_

Monthly & quarterly payment options are available. Contact the House Director for more information.

Name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Contact telephone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Name as you would like it for signage and printed materials:

\_\_\_\_\_

Method of payment (check preferred, made out to Pasadena Ronald McDonald House)

- ☐ Check
- ☐ American Express      ☐ Master Card      ☐ Visa

Name on card: \_\_\_\_\_

Card number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

If you have any questions regarding the Friends of the House campaign, please feel free to contact Elizabeth Dever, House Director at (626) 204-0400 or e-mail [edevery@pasadenarmh.org](mailto:edevery@pasadenarmh.org)